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CONFIRMATION NO. 4405

|   |   |                               |                               |   |                                 |  |
|---|---|-------------------------------|-------------------------------|---|---------------------------------|--|
| <b>SERIAL NUMBER</b><br>09/747,776  | <b>FILING or 371(c)<br/>DATE</b><br>12/22/2000<br><b>RULE</b>   | <b>CLASS</b><br>705           | <b>GROUP ART UNIT</b><br>3622 | <b>ATTORNEY DOCKET NO.</b><br>18477-000710US  |                                 |  |
| <b>APPLICANTS</b><br>Jonathan Kepecs, Woodside, CA;<br><b>** CONTINUING DATA *****</b><br>This appln claims benefit of 60/171,885 12/23/1999<br><b>** FOREIGN APPLICATIONS *****</b><br><b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED ** ** SMALL ENTITY **</b><br>02/12/2001 |   |                               |                               |   |                                 |  |
| Foreign Priority claimed <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>35 USC 119(a-d) conditions met <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No<br>Verified and /JEFFREY D CARLSON/<br>Acknowledged Examiner's Signature       | <input type="checkbox"/> Met after Allowance<br>Initials  | <b>STATE OR COUNTRY</b><br>CA | <b>SHEETS DRAWINGS</b><br>12  | <b>TOTAL CLAIMS</b><br>89   | <b>INDEPENDENT CLAIMS</b><br>13 |  |
| <b>ADDRESS</b><br>AKA CHAN LLP<br>900 LAFAYETTE STREET<br>SUITE 710<br>SANTA CLARA, CA 95050<br>UNITED STATES   |   |                               |                               |   |                                 |  |
| <b>TITLE</b><br>Techniques for optimizing promotion delivery  |   |                               |                               |   |                                 |  |
| <b>FILING FEE RECEIVED</b><br>1441  | FEES: Authority has been given in Paper<br>No. _____ to charge/credit DEPOSIT ACCOUNT<br>No. _____ for following: |                               |                               | <input type="checkbox"/> All Fees<br><input type="checkbox"/> 1.16 Fees (Filing)<br><input type="checkbox"/> 1.17 Fees (Processing Ext. of time)<br><input type="checkbox"/> 1.18 Fees (Issue)<br><input type="checkbox"/> Other _____<br><input type="checkbox"/> Credit |                                 |  |